

Joint International Conference

MAPPING ESP FRONTIERS: BRIDGING TEACHING, RESEARCH AND PRACTICE

THE 1ST INTERNATIONAL CONFERENCE OF
THE CHINESE ASSOCIATION FOR ESP &
THE 4TH INTERNATIONAL CONFERENCE
ON ESP IN ASIA

13-16 DECEMBER 2012
THE HONG KONG POLYTECHNIC UNIVERSITY

Themes

- ESP theories: Development and applications
- ESP teaching: e.g., course or curriculum design, materials design and writing, pedagogical innovations
- English in specialized domains in ESL/EFL contexts
- ESP research: Approaches, methods and findings
- ESP testing and assessment
- ESP practice: Challenges and rewards, English in the professions in multilingual and multicultural contexts
- EAP/ESP within a World Englishes paradigm

Invited Plenary Speakers

Prof. Diana Boxer
Professor of Linguistics,
Academy of Distinguished
Teaching Scholars, University
of Florida, USA

Prof. Cai Jigang
Fudan University, China; Vice
Chair, National Advisory
Committee on College
Language Teaching; Deputy
Director, ESP committee of
China Foreign Languages
Education Association, China

Dr John Read
The University of Auckland,
New Zealand; President,
International Language
Testing Association

Prof. Elena Tognini-Bonelli
The Tuscan Word Centre, The
University of Siena, Italy

Prof. Wang Lifei
University of International
Business and Economics, China

Pre-conference workshops:

12 - 13 December 2012 (details on
conference website)

Important Dates

Deadline for Call for Paper	15 June 2012
Notice of Acceptance	16 July 2012
Early Bird Registration	17 August 2012
Cancellation	15 October 2012

(no refund of registration fee after this date)

Website

<http://www.engl.polyu.edu.hk/events/jointESP2012>

Co-organisers

